SAVE THIS · 8 STEPS

Get your business into ChatGPT

Claim it in OpenAI's new Business Hub. Free, with screenshots.



New since **10 Nov 2026**, in beta.

@koffeewithkishan

Swipe →

STEP 01 / 08

Open Business Hub

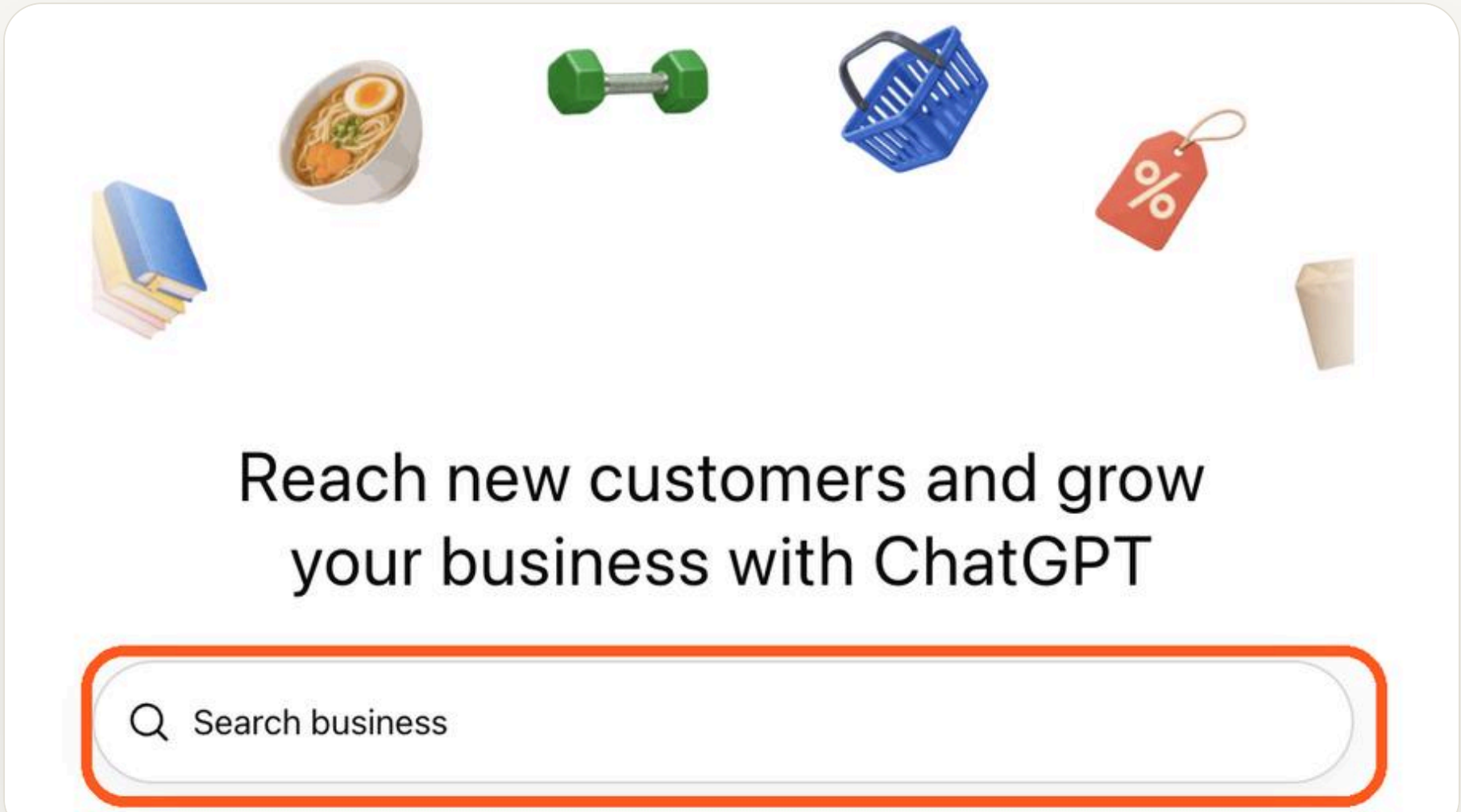
Go to **chatgpt.com/business-hub**, or tap “Claim your business” on OpenAI's page.



STEP 02 / 08

Search your name

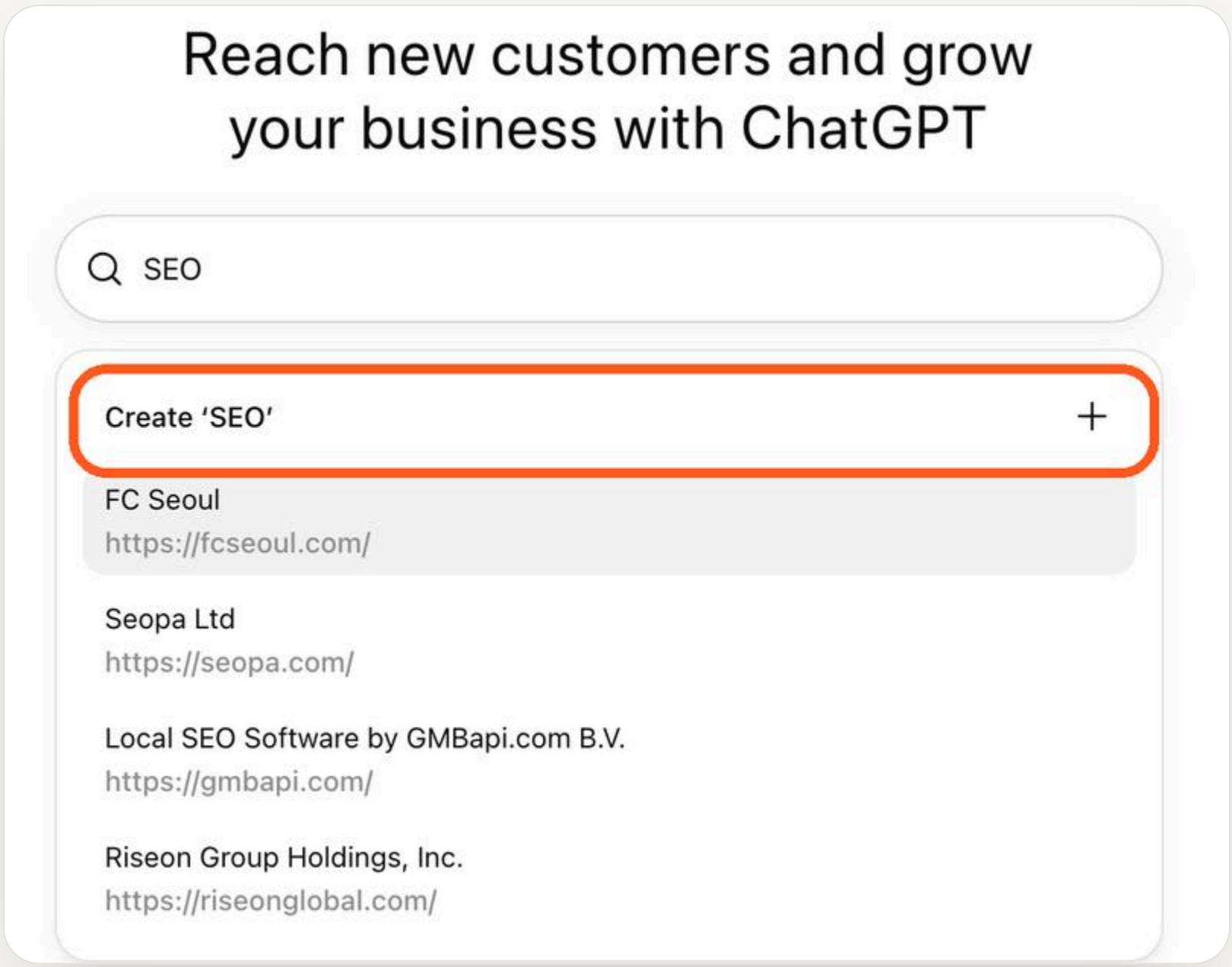
Sign in to ChatGPT, then type your business name.



STEP 03 / 08

Pick it, or create it

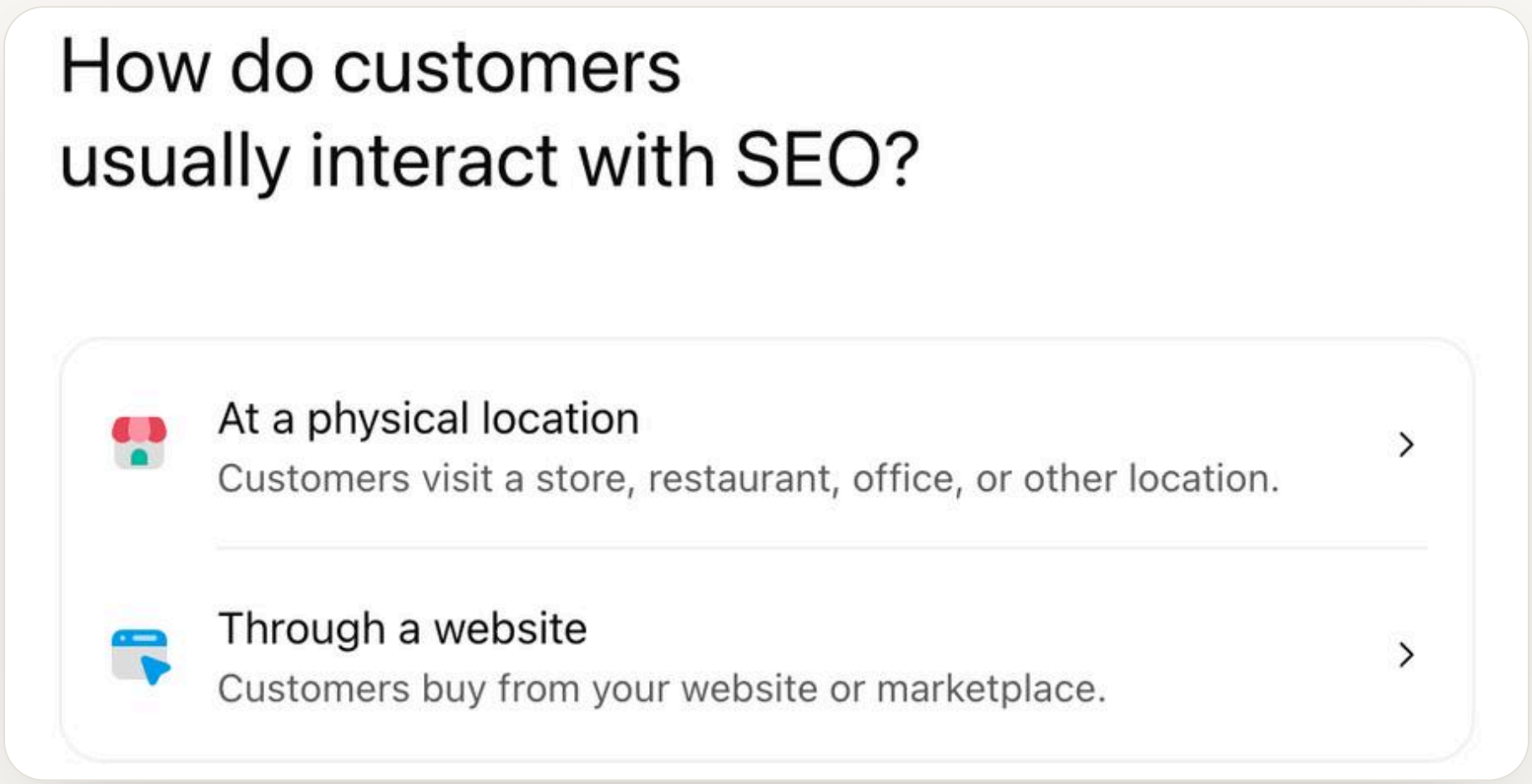
Listed? Select it. Not listed? Tap **Create**.



STEP 04 / 08

How do people buy?

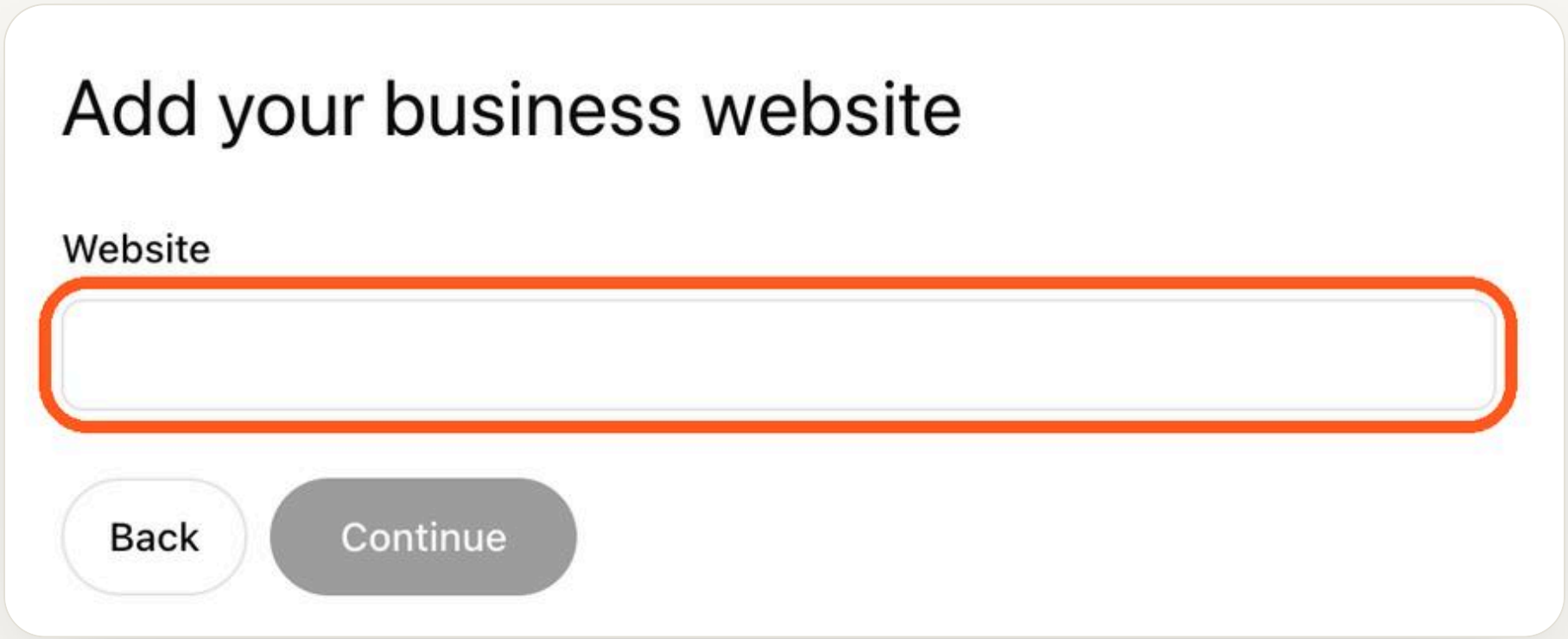
In India, **websites can claim now**. Physical locations are on a waitlist.



STEP 05 / 08

Add your website

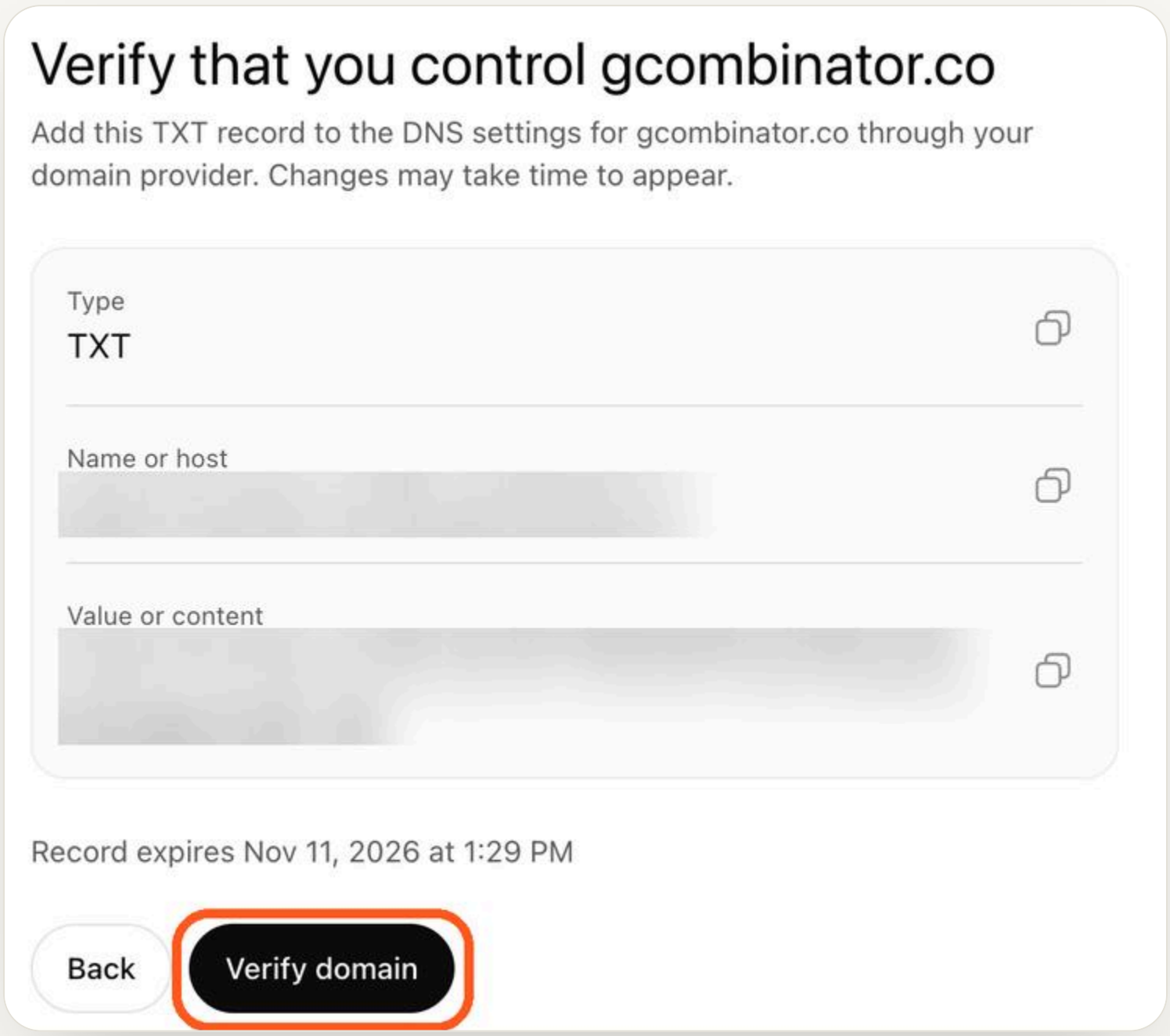
Paste your URL, then tap Continue.



STEP 06 / 08

Prove it's yours

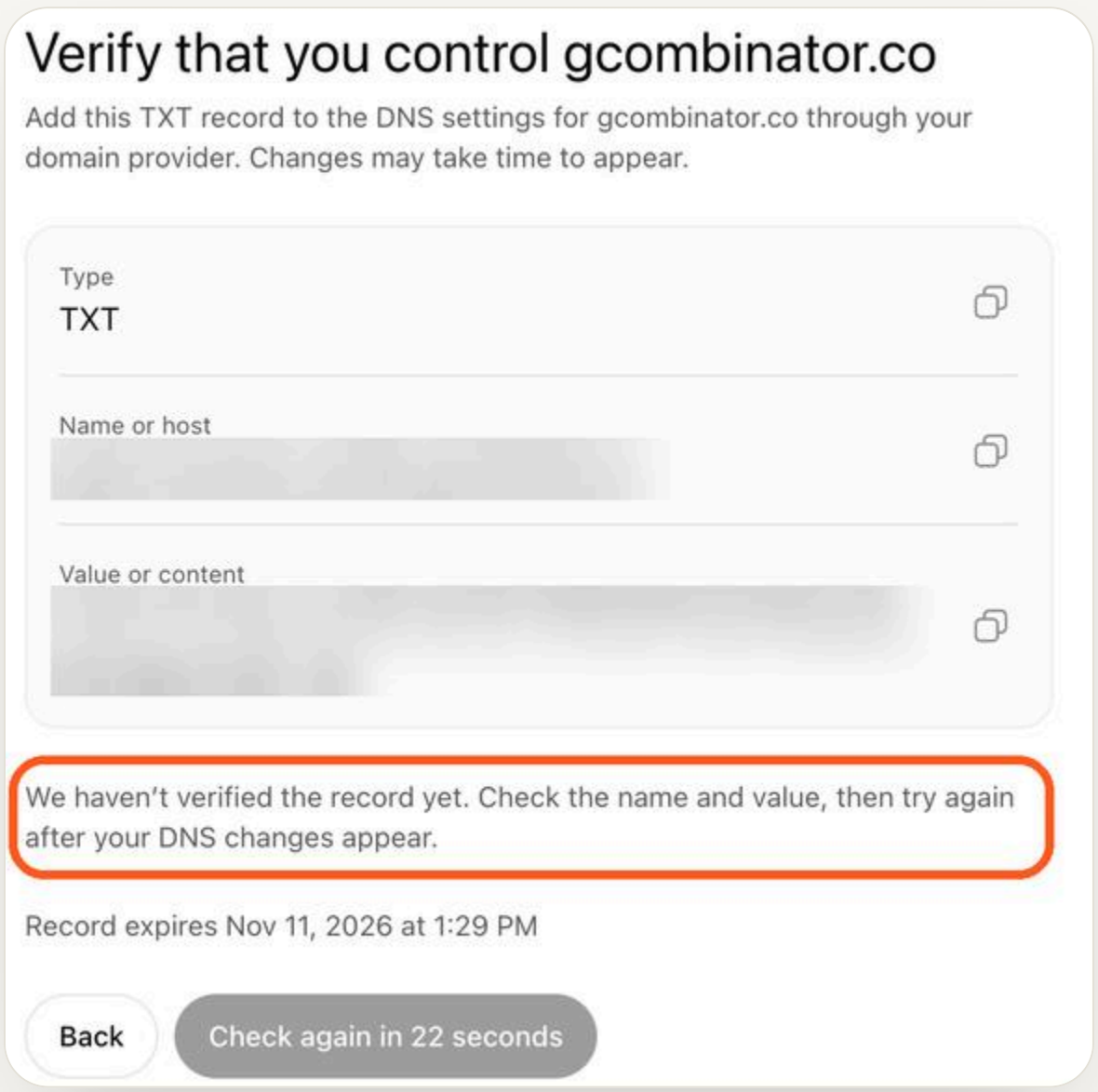
Add the **TXT record** to your domain's DNS, then tap “Verify domain”.



STEP 07 / 08

Not verified? Wait.

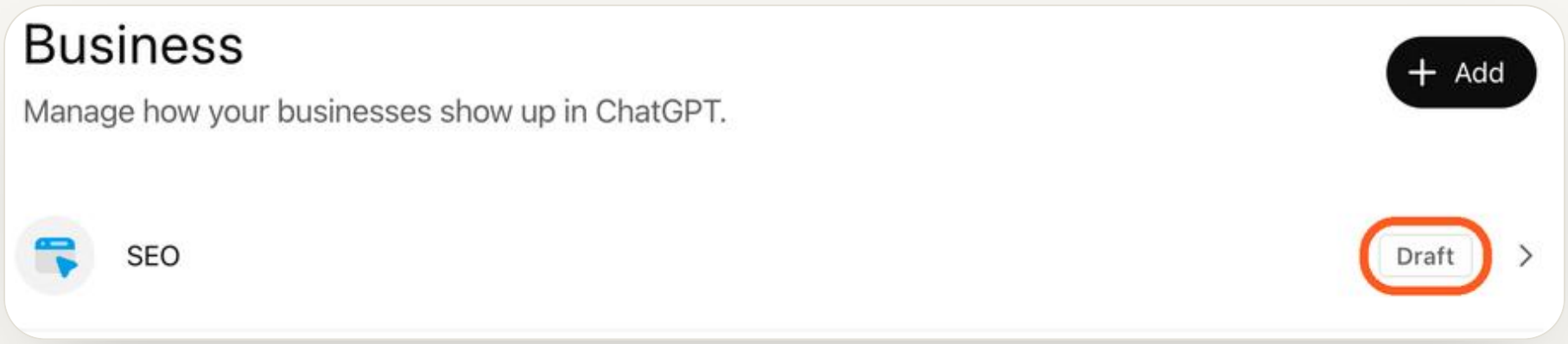
DNS takes time. Check the name and value, then try again.



STEP 08 / 08

Check your status

Business Hub lists each business and where it stands.



BEFORE YOU START

Four things to know

01 Keep your domain's DNS login handy.

02 The TXT record expires. Add it soon after you get it.

03 After approval, an ID check with Persona unlocks edits.

04 Claiming doesn't buy a higher spot in answers.

Full guide on itsmy.website/blog

Save this. Send it to a business owner.